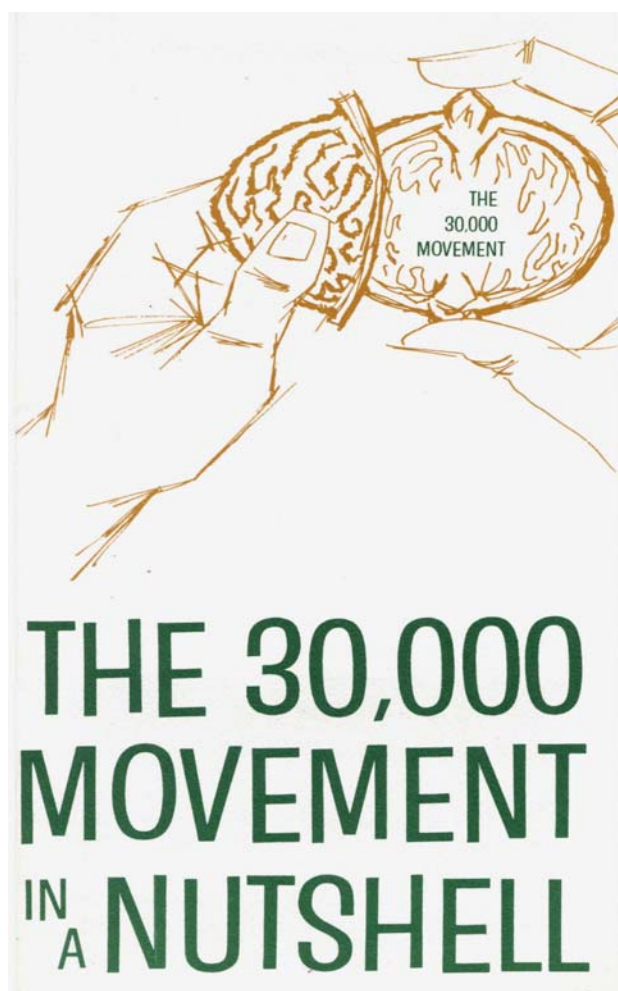


# 30,000 MOVEMENT COLLECTION

AR 868



Prepared by: Taffey Hall, Archivist  
Southern Baptist Historical Library and Archives  
September, 2005

Updated October, 2012

## 30,000 Movement Collection

### AR 868

#### Summary

Main Entry: 30,000 Movement Collection

Date Span: 1957, 1965

Abstract: Collection contains committee minutes, surveys, reports, publicity and promotional material, and correspondence regarding the efforts of Southern Baptist churches effort to establish 30,000 new churches and missions from 1956, 1964.

Size: .5 linear ft. (one box)

Collection #: AR 868

#### Historical Note

The 30,000 Movement was an effort of Southern Baptist churches to establish 30,000 new churches and missions from 1956 – 1964. The program was part of the Baptist Jubilee Advance (1959 – 1964), which was designed to celebrate the 150<sup>th</sup> anniversary of the organization of Baptist work in America. The stated purpose of the movement was “to establish 10,000 churches and 20,000 missions by 1964 to reach, teach, and win individuals to Christ and train them to live Christian lives.” The program’s slogan was, “Every Church with a Mission.”

Casper Carl Warren spearheaded the movement, serving as the program’s first and only director. Warren, then president of the Southern Baptist Convention, suggested the creation of the 30,000 Movement at the SBC’s 1956 annual meeting in Kansas City. The Home Mission Board and Baptist Sunday School Board shared equally in the employment of Warren and in expenses incurred as a result of promotional efforts of the eight-year program. Areas of outreach included 28 Baptist state conventions, Cuba, the Panama Canal Zone, Foreign Mission Board countries, and areas where Southern Baptist chaplains were stationed. By the end of 1964, the program fell slightly shy of its goal, with the establishment of 6,682 new churches and 18,235 new missions.

#### Scope and Content Note

The 30,000 Movement Collection consists of .5 linear feet of material located in one six-inch document box. The collection contains material, dating from 1957 to 1965, and includes committee minutes, various surveys and reports, publicity and promotional material, and correspondence of key figures in the program. The collection also contains several articles and speeches of the program’s director, C. C. Warren. The 30,000 Movement Collection is an artificial collection of material from the Baptist history file, at the Southern Baptist Historical Library and Archives, and files donated to the SBHLA

from the SBC's International Mission Board in Richmond, Virginia. It is arranged alphabetically.

### **Arrangement**

Arranged in alphabetical order by folder title

### **Provenance**

Artificial collection formed by archives staff, 2006.

### **Preferred Citation**

30,000 Movement Collection, Southern Baptist Historical Library and Archives, Nashville, Tennessee

### **Access Restrictions**

None

### **Subject Terms**

Cauthen, Baker James, 1909, 1985

Owen, Richard Newton, 1898 –

Rutledge, Arthur Bristow, 1911, 1977

Warren, C. C. (Casper Carl), 1896, 1973

Southern Baptist Convention. Baptist Jubilee Advance

Southern Baptist Convention. Home Mission Board

Southern Baptist Convention. Sunday School Board

Home Missions

### **Related Material**

Casper Carl Warren Papers, AR 690. Southern Baptist Historical Library and Archives

Wilmer Clemont Fields Papers, AR 627-5. Southern Baptist Historical Library and Archives.

### **Container List**

#### **Box 1**

- 1.1 Administrative Committee, 1961
- 1.2 Agenda – State Superintendents and Secretaries Meeting, 1957 – 1958
- 1.3 Bell, Earl S. – “Missions Committee Lead Tucson Church Growth”
- 1.4 Cauthen, Baker James (Foreign Mission Board), 1961 – 1964
- 1.5 Church Programs (30,000 Movement Work), 1959
- 1.6 Clippings, 1965
- 1.7 Day, Kenneth (Baptist State Convention of Michigan), 1962
- 1.8 Flyers/Posters
- 1.9 Griffith, L. O. (Director, Education and Promotion, Home Mission Board), 1961
- 1.10 Hunke, E. W. (Baptist General Convention of Arizona), 1961
- 1.11 Macon, Leon (Editor, *Alabama Baptist*), 1960

- 1.12 Meigs, Paul A. (Florida Baptist Convention), 1962
- 1.13 Minutes – 30,000 Movement Committee, 1957 – 1964
- 1.14 Owen, Richard N. (Editor, *Baptist and Reflector* – Tennessee), 1964
- 1.15 Pamphlets
- 1.16 Progress Reports, 1961 – 1964
- 1.17 Promotion Committee, 1958 – 1959
- 1.18 Publicity
- 1.19 Rutledge, Arthur B. (Dir., Div. of Missions, Home Mission Board), 1960 – 963
- 1.20 Stagg, W. L. (Louisiana Baptist Convention), 1961
- 1.21 State Summary of Associational Surveys, 1958 – 1964
- 1.22 State Surveys, 1957 – 1958
- 1.23 Warren, C. C. – Director, 30,000 Movement, 1962
- 1.24 Warren, C. C. – “Sunday School in the 30,000 Movement”
- 1.25 Warren, C. C. – “Thirty Things About 30,000”
- 1.26 Warren, C. C. – “30,000 Movement in a Nutshell”
- 1.27 Warren, C. C. – “Training Union in the 30,000 Movement”