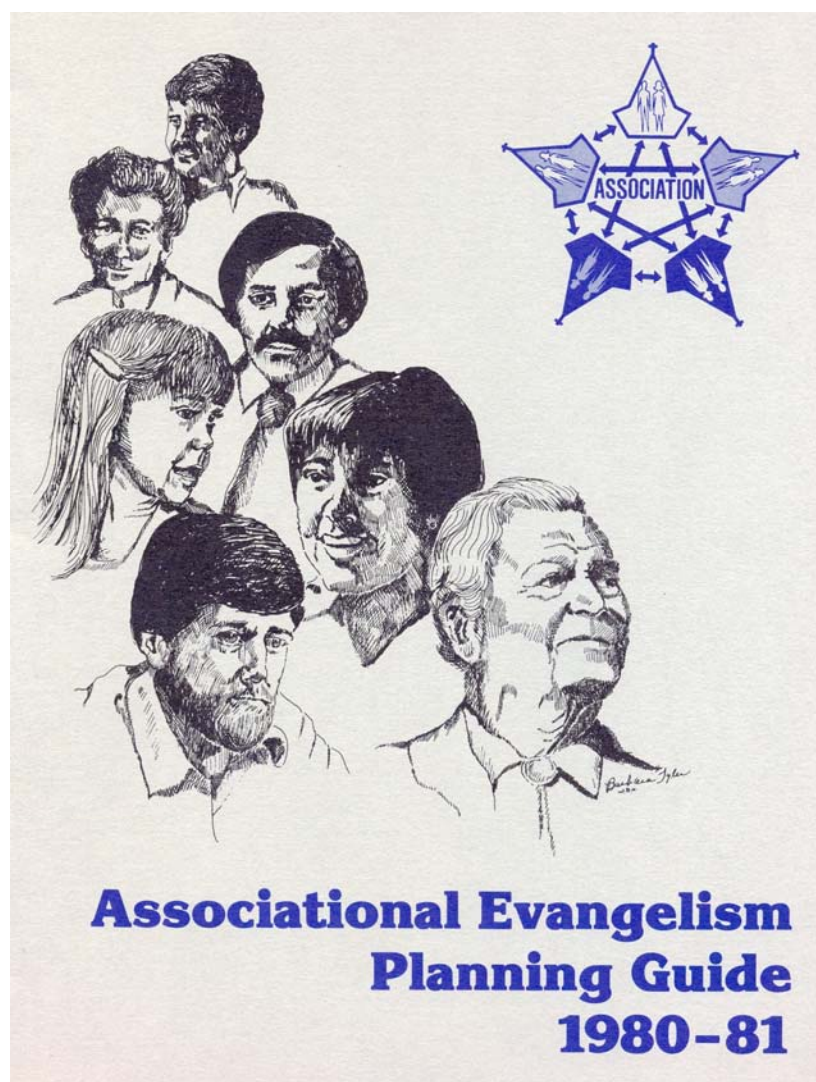


HOME MISSION BOARD EVANGELISM DEPARTMENT COLLECTION

AR 631 – 14



Taffey Hall, Archivist
Southern Baptist Historical Library and Archives
September, 2010

Updated November, 2011

Home Mission Board Evangelism Department Collection

AR 631 – 14

Summary

Main Entry: Southern Baptist Convention. Home Mission Board. Evangelism Department Collection.

Date Span: 1950 – 1995

Abstract: Includes manuals, directories, plan books, articles, training and promotional materials, and subject files from the Home Mission Board Evangelism Department. Materials range from 1950-1995, with the bulk of materials dating from 1970 – 1990.

Size: 2 linear ft. (4 document boxes)

Collection #: AR 631 – 14

Historical Note

The Evangelism Department of the Home Mission Board was created in 1906 for the purpose of helping evangelize America. B.H. Carroll spoke at the Southern Baptist Convention annual meeting in 1906 in favor of establishing the department. During the first half of the twentieth century, the department worked closely with evangelists in coordinating and promoting revivals and city-wide evangelistic campaigns. Following World War II, personal evangelism was stressed as an effective soul-winning strategy in addition to the mass evangelism approach of crusades and revivals. By 1970, the department focused almost entirely on personal evangelism and instituted lay evangelism conferences to train church members how to witness to non-Christians.

Directors of the department have included W.W. Hamilton (1906 – 1909 and 1918 – 1921), Weston Bruner (1910 – 1917), Oscar Bryan (1922 – 1924), and Ellis Fuller (1925 – 1928). In 1928, Home Mission Board treasurer C. S. Carnes embezzled over \$900,000 from the Board, nearly bringing it to bankruptcy. As a result of this crisis, the Evangelism Department closed for eight years. It re-opened in 1936, with Roland Q. Leavell as head. Leavell remained until 1944. Following Leavell, Evangelism Directors at the Board included Fred Eastham (1944 – 1945), C. E. Matthews (1946 – 1955), Leonard Sanderson (1956 – 1959), C.E. Autrey (1960 – 1969), Ken Chafin (1970 – 1972), C. B. Hogue (1973 – 1982), Robert Hamblin (1983 – 1989), Darrell Robinson (1989 – 1996), the position was vacant in 1997, John Yarbrough (1998 – 2004), John Avant (2005 – 2007), and Ken Weathersby (2008 –).

Scope and Content Note

The Home Mission Board Evangelism Department Collection (2 linear ft.) consists of manuals,

directories, plan books, articles, training and promotional materials, and subject files from the Home Mission Board Evangelism Department. Materials range from 1950 – 1995, with the bulk of materials dating from 1970 – 1990 and the tenures of department directors Chaffin, Hogue, and Hamblin. The collection includes materials on the areas of associational evangelism, lay evangelism, and materials used in the department’s workshops to train churches and associations in sharing the gospel.

Arrangement

The collection is arranged in alphabetical order by folder title.

Provenance

Transferred by the North American Mission Board, Southern Baptist Convention, 2005.

Preferred Citation

Home Mission Board Evangelism Department Collection, Southern Baptist Historical Library and Archives, Nashville, Tennessee.

Access Restrictions

None

Subject Terms

Chaffin, Kenneth
 Hamblin, Robert Lee, 1928-
 Hogue, C. Bill
 Evangelism
 Evangelistic work, United States
 Southern Baptist Convention. Home Mission Board
 Home missions

Related Materials

Carroll, B. H., *Evangelism*. Atlanta, GA: Home Mission Board, 1906. SBHLA # Pam 731.
 Havlik, John F. *Evangelism and the Home Mission Board, 1845 – 1910*. SBHLA # Pam 5850.
 Revival Preaching Collection. (2) folders of correspondence with SBC revival and evangelism leaders. SBHLA # AR 723.
 Southern Baptist Convention. Home Mission Board., Research Division. *Research Reports, 1963 – 1994*. Various reports on evangelism. SBHLA # MF 6957.
 Southern Baptist Convention. Home Mission Board Series Records. SBHLA # AR 631 series. Various correspondence and subject files on evangelism throughout series.
 Stanton, Jack. Collection, SBHLA, AR 916

Container List

Box 1

- 1.1 American Festival of Evangelism, 1981
- 1.2 Associational Evangelism – Council Workbook, 1985 – 1986
- 1.3 Associational Evangelism – Plan Book, 1981 – 1985

- 1.4 Associational Evangelism – Plan Book, 1987 – 1988
- 1.5 Associational Evangelism – Plan Book, 1988 – 1989
- 1.6 Associational Evangelism – Plan Book, 1989 – 1990
- 1.7 Associational Evangelism – Plan Book, 1994 – 1995
- 1.8 Associational Partnership Revivals, c. 1985
- 1.9 Bold Mission Thrust, 1975

Box 2

- 2.1 Book of Memories, Scrapbook
- 2.2 California State Evangelism Conference, 1997
- 2.3 Church Evangelism Council Manual, 1986 – 1993
- 2.4 Continuing Witness Training, Certificates
- 2.5 Correspondence – Hamblin, Robert I., 1988
- 2.6 Correspondence Bible Course
- 2.7 Evangelism Bibliography
- 2.8 Evangelism Committee Report, 1970
- 2.9 Evangelism Directors' Annual Conference, 1978 – 1981
- 2.10 Evangelism Five-Year Crusade, 1950 – 1954
- 2.11 Evangelism Profile, 1977
- 2.12 Evangelism Section of the Home Mission Board, 1975
- 2.13 Fletcher, Jesse C. – Projection of Southern Baptist Human and Financial Resources to the Year 2000, c. 1975
- 2.14 Good News America – God Loves You

Box 3

- 3.1 Hobbs, Herschel H. – Report on Mass Evangelism
- 3.2 Johnson, Ron – History of the Evangelism Section of the Home Mission Board, 1990
- 3.3 Langdon, Virginia – The Nest Catalog – Examples of Creative Lay Ministries, 1982
- 3.4 Lay Evangelism
- 3.5 Lay Evangelism – Building Witnessing Relationships Manual, 1991
- 3.6 Lay Evangelism – Cassidy, David – “Harvest of a Lay School of Evangelism”
- 3.7 Lay Evangelism – Chafin, Kenneth L., Excuses
- 3.8 Lay Evangelism – Stanton, Jack – The Need
- 3.9 Lay Evangelism – Stanton, Jack – The Witnessing visit in the Home
- 3.10 Lay Evangelism – Student Handbook, 1983
- 3.11 Lay Evangelism – Witness Involvement Now (WIN) School
- 3.12 Manual for Discovery and Cultivation of Evangelistic Prospects, 1987
- 3.13 Manual for Use and Care of Tents, 1984
- 3.14 Media Evangelism – Manual, 1985
- 3.15 Miles, Delos – Evangelism and the Kingdom of God in the Cities
- 3.16 National Evangelism Director Conference, 1987 – 1988
- 3.17 Outreach Study of Churches of the Southern Baptist General Convention of California
- 3.18 Pastor's Evangelism – Plan Book, 1977 – 1979
- 3.19 Posters – Evangelistic Crusades, 1959 – 1964
- 3.20 Posters – Missions Opportunities

Box 4

- 4.1 Prayer for Spirit Awakening – Students’ Manual, 1988
- 4.2 Promise of Life – Youth / Adult Partnership Revival Plan Book, 1984
- 4.3 Reid, Alvin L. and Wheeler, David A. – Servanthood Evangelism, 1999
- 4.4 Share: A National Promotion Plan for Sharing the Gospel, 1991 – 1992
- 4.5 Training Materials – Overhead Projector Sheets (1 of 2)
- 4.6 Training Materials – Overhead Projector Sheets (2 of 2)
- 4.7 Vocational Evangelism – Directories, 1985 – 1990
- 4.8 Win Our World (WOW) – Leader’s Guide, 1988
- 4.9 Young Adult Evangelism – The Tell Group, 1976