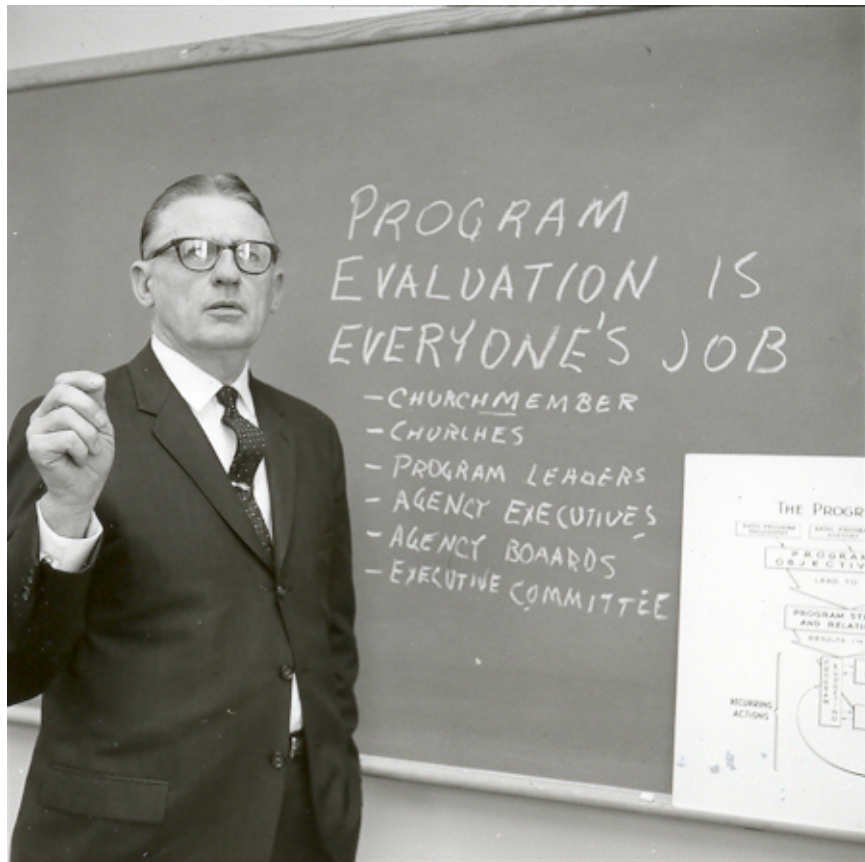


# SOUTHERN BAPTIST CONVENTION

## PROGRAM PLANNING PROCESS

### PAPERS

#### AR 154



Albert McClellan, Program Planning Meeting, 1960s

**Prepared by: Dorothy A. Davis**  
**Southern Baptist Historical Library and Archives**  
**May 2008**

**Updated December, 2012**

# Southern Baptist Convention

## Program Planning Process Papers

### AR 154

#### Summary

Main Entry: Southern Baptist Convention Program Planning Process Papers

Date Span: 1947 – 1966

Abstract: The collection contains correspondence, commentary, evaluations, minutes, and notes regarding the purpose statements for ninety-five programs of the Southern Baptist Convention published by the Executive Committee in the Organizational Manual of the SBC in 1967. The Executive Committee of the SBC was created by the Convention in 1917 and expanded its role and membership in 1927. In 1958 the Convention asked the Executive Committee and the agencies to develop program assignments for SBC ministries.

Size: 4.5 linear ft. (9 boxes)

Collection #: AR 154

#### Historical Sketch

The Executive Committee of the Southern Baptist Convention began its Program Planning Process in 1958 to identify duplicate and unclear programs in an effort to create a better organizational structure. The Convention charged the Committee to perform three tasks in this process: “(1) to develop a reporting format that would present information on the programs, promotional plans, achievements, and costs of all the causes sponsored by the agencies; (2) to develop and maintain an organizational manual describing the functions and relationships of all SBC programs; and (3) to reorganize its staff and committee structure in order to accomplish this work.”<sup>1</sup>

Albert McClellan served as Program Planning Secretary for the Executive Committee and coordinated a series of studies and conferences that resulted in purpose statements for ninety-five programs. These statements were published by the Committee in “The

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<sup>1</sup> For more information, see Albert McClellan, “Program Planning, Executive Committee,” in *Encyclopedia of Southern Baptists* vol. 2 1971, ed., Lynn E. May and A. Ronald Tonks.

Organization Manual of the Southern Baptist Convention” (1967). The Inter-Agency Council, started in 1958, oversees the coordination of these programs and operates in an advisory capacity in its work with Convention programs and agencies.

**Scope and Content Note**

The Southern Baptist Convention Program Planning Process Papers (1947 – 1966) contains 4.5 linear feet of materials in nine document boxes. The collection deals with the Executive Committee’s Program Planning Process, from 1958 to 1966, that sought to identify and coordinate Convention programs. Material in the collection includes correspondence, commentary, evaluations, minutes, and notes which are arranged alphabetically.

The program planning process required its leaders to develop statements for each program, and drafts for these statements occur frequently in the collection. In addition, there is background and historical information for many of the programs represented. Correspondence in the collection is primarily comments or corrections about the program statements for the various entities. Prominent Baptist figures in the correspondence include William Wayne Dehoney, Alma Hunt, Mrs. R. L. Mathis, James W. Merritt, Courts Redford, and Porter Routh.

Researchers should note that the collection represents a portion of the ninety-five programs included in the manual, and many programs are related to theological education and missions. A copy of the manual can be found in the Archives’ Pamphlet Collection, PAM 4169.

The Southern Baptist Historical Library and Archives received the collection from Albert McClellan in 1966.

**Arrangement**

Arranged in alphabetical order

**Provenance**

Donated by Albert McClellan in 1966 to the Southern Baptist Historical Library and Archives

**Preferred Citation**

Southern Baptist Convention. Program Planning Process Papers, Southern Baptist Historical Library and Archives, Nashville, Tennessee

**Access Restrictions**

None

**Subject Terms**

McClellan, Albert, 1912 – 2004

Dehoney, William Wayne, 1918 – 2007  
 Hunt, Alma, 1909 –  
 Merritt, James W., 1886 –  
 Redford, Courts, 1898 – 1977  
 Routh, Porter Wroe, 1911 – 1987  
 Southern Baptist Convention. Executive Committee  
 Southern Baptist Convention. Interagency Council  
 Planning  
 Church work – Baptists – Planning

### **Related Materials**

Southern Baptist Convention. Executive Committee. Administrative and Program Planning Files, AR627-1. Southern Baptist Historical Library and Archives.

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- 1.2 American Baptist Theological Seminary – History
- 1.3 American Baptist Theological Seminary – Program Statement, 1960
- 1.4 American Baptist Theological Seminary – Proposal
- 1.5 American Baptist Theological Seminary – Questions and Answers, 1960
- 1.6 American Baptist Theological Seminary – Southern Baptist Assistance in Negro Education
- 1.7 American Baptist Theological Seminary – Trustees
- 1.8 Annuity Board – McClellan, Albert, “The Annuity Board in Southern Baptist Life”
- 1.9 Annuity Board – Program Objectives and Structures
- 1.10 Annuity Board – Proposal
- 1.11 Annuity Board – Reed, R. Alton, “Report on Programs to Program Committee of Executive Committee, SBC”
- 1.12 Baptist Joint Committee on Public Affairs – Background
- 1.13 Baptist Student Union – Correspondence – Interdenominational Survey, 1964
- 1.14 Baptist Student Union – Golden Gate Baptist Theological Seminary Press Releases
- 1.15 Baptist Student Union – Objectives of Southern Baptist Theological Education
- 1.16 Baptist Student Union – Proposed Purpose and Structure of the Joint Commission on Campus Christian Life (Disciples of Christ)
- 1.17 Baptist Sunday School Board – Background Papers
- 1.18 Baptist Sunday School Board – Comments on Background and History
- 1.19 Baptist Sunday School Board – Comments on Objectives, Program Structures, and Relationships, 1964
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- 5.11 Home Mission Board – “Christian Missions at Home – A Study of Southern Baptist Policy”
- 5.12 Home Mission Board – Church Development Guide
- 5.13 Home Mission Board – Corder, Loyd – “Aims and Objectives in Language Mission Work,” 1960
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